

## PLEDGE FOR SPONSORSHIP



# 2023 Joint Conference on T&E Support to Prototyping and Experimentation

January 30- February 2, 2023 ~ Albuquerque, NM www.deps.org ~ Email: Lena@itea.org

NOTE: The Workshop is a non-competitive environment meant for a free exchange of ideas and information.

This conference will discuss the practical implications of T&E support in prototyping, experimentation and other developmental activities. The partnership with DEPS allows for high energy laser and high-power microwave experimentation to be an integral component of our technical program and permits us to hold both limited distribution and classified sessions on all T&E topics. Key plenary speakers, panel discussions, and technical sessions will be part of a program to identify challenges, solutions, innovations and a future state; all contributing to moving us closer to creation of an infrastructure and principles, conducive to testing and training in a more operationally realistic environment. **Come Join Us!** 

Sponsorships are tax deductible.
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#### All Conference Sponsorships provide the following recognition:

- On the ITEA and DEPS Web site Your logo and a hyperlink to your Web site posted on the Workshop Web
  page.
- On signage throughout the Conference
- In all Conference Collateral Materials
- In the Conference Program Guide
- In an issue of The ITEA Journal of Test and Evaluation

#### PREMIUM SPONSORSHIP LEVELS

PLATINUM LEVEL SPONSORSHIP - \$2,500 Corporate Member / \$2,875 Non-Corporate Member
<ul> <li>Additional recognition as a Platinum Sponsor – Full page ad in the program guide</li> <li>Two (2) Complimentary Conference Registrations. NOTE: Tutorial registration is separate and not included.</li> </ul>
GOLD LEVEL SPONSORSHIP - \$1,000 Corporate Member / \$1,150 Non-Corporate Member
<ul> <li>One (1) Complimentary Conference Registrations. NOTE: Tutorial registration is separate and not included.</li> </ul>
SILVER LEVEL SPONSORSHIP - \$500 Corporate Member / \$575 Non-Corporate Member
BRONZE LEVEL SPONSORSHIP - \$250 Corporate Member / \$288 Non-Corporate Member (Reserved for Organizations of under 50 employees)

**CM = Corporate Member** 

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

(Offered on a "first come, first served" basis)

	Your logo will be displayed as the Wednesday Evenin	G NETWORKING RECEPTION (One Sponsorship available). g Networking Reception's sponsor on signage at each food o and Four (4) Complimentary Workshop Registrations.			
	\$3,000 CM/ \$3,450 Non-CM – POCKET GUIDE (One Sponsorship available). The Conference Pocket Guide is a handy tool for the Conference attendees. It provides them with an at-a-glance look at the events for the Conference as well as a floor map of the hotel's meeting space. Your logo will be printed on the Conference Pocket Guide that will be distributed throughout the Conference and Exhibit Hall. Includes Two (2) Complimentary Workshop Registrations.				
New!	\$1,000 CM / \$1,150 Non-CM BAG DISTRIBUTION (One Sponsorship available). Your company's bag will be distributed at the registration desk to all the attendees. (Sponsor to provide the bags and handle all logistics including shipping bags to hotel). Includes One (1) Complimentary Workshop Registration.				
	\$1,000 CM / \$1,150 Non-CM – WEDNESDAY LUNCH BUFFET (Two Sponsorships available). Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall. Includes One (1) Complimentary Conference Registrations.				
	\$1,000 CM / \$1,150 Non-CM – THURSDAY LUNCH BUFFET (Two Sponsorships available). Your logo will be displayed as the Sponsor of the Thursday Lunch Buffet on signage throughout the Exhibit Hall.  Includes One (1) Complimentary Conference Registrations.				
	\$1,000 CM / \$1,150 Non-CM –WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available). Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area. Includes One (1) Complimentary Conference Registrations.				
	\$350 CM / \$400 Non-CM – 25 DRINK TICKETS FOR CASH BAR AT THE WEDNESDAY EVENING NETWORKING RECEPTION (Multiple Sponsorships available) – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.				
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## **ITEA Point of Contact:**

**Ms. Lena Moran**, Exhibits and Sponsorships Chair Phone: 951.219.4817, e-mail: Lena@itea.org

Please complete the online form which can be found on the ITEA Web site (<a href="www.itea.org">www.itea.org</a>), OR, Email, or Mail this Completed Form and Payment to:

International Test and Evaluation Association (ITEA) 11350 Random Hills Road, Suite 800 Fairfax, VA 22030

Fax: 703.631.6221 Lena@itea.org

# COMPLIMENTARY WORKSHOP SPONSOR REGISTRATIONS (NOTE: Tutorial Registrations separate)

**WEDNESDAY EVENING NETWORKING RECEPTION** - Four (4) Complimentary Workshop Registrations. **WORKSHOP POCKET GUIDE** – Two (2) Complimentary Workshop Registrations.

**WEDNESDAY LUNCH BUFFET** - One (1) Complimentary Workshop Registration.

THURSDAY LUNCH BUFFET - One (1) Complimentary Workshop Registration.

WEDNESDAY and THURSDAY BREAKS - One (1) Complimentary Workshop Registration.

**BAG DISTRIBUTION** – One (1) Complimentary Workshop Registration.

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